

Media release

Basel, 10 November 2009

Bank Sarasin named provider of “Germany’s most sustainable financial services”

At the “German Sustainability Award 2009”, Bank Sarasin won the category “Germany’s most sustainable financial services”. The jury picked out Bank Sarasin from a field of 300 companies as the financial service provider that implements sustainability management in the most exemplary fashion.

Extract from the jury’s verdict on Bank Sarasin:

“Bank Sarasin has shifted the focus of its business activity onto sustainable investment. One particularly commendable trait is the extremely detailed analytical selection process used to screen for its sustainable financial products. (...) In addition to its extensive activities in its core business, Bank Sarasin’s consistent internal focus on sustainability is very impressive. (...) Bank Sarasin is one of the pioneers offering sustainable investment products.”

This was only the second year of the German Sustainability Award, which enjoys the patronage of the German Chancellor, Angela Merkel. The award ceremony was held last Friday in Dusseldorf. The award recognises companies which successfully integrate commercial success with social responsibility and environmental protection, as well as employing sustainable business practices to achieve future growth. The focus here is on consistent sustainability management and sustainability themes when promoting the brand.

An online questionnaire was carried out to establish the extent to which all (or some) of the company’s products and services incorporate environmental, economic and social sustainability factors. The way in which sustainability influences brand management was also investigated. The jury of experts then reached a verdict on the winners.

Burkhard P. Varnholt, Head of Asset Management, Products & Sales Division and Chief Investment Officer of the Sarasin Group:

“Our victory in the category “Germany’s most sustainable financial services” strengthens our belief in the effectiveness of our approach, as does the growing number of investors who have recognized the added value that sustainable investment can provide. Bank Sarasin is not only committed to sustainability as a linchpin of its corporate philosophy, but recognised the significance of sustainable investments as long as 20 years ago.”

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Sarasin – Sustainable Swiss Private Banking since 1841 – www.sarasin.com

The Sarasin Group has its roots as a leading Swiss private bank. As an international financial service provider committed to sustainability, the Group is now represented in more than 20 locations in Europe, the Middle East, and Asia. By end of June 2009 it managed total client assets

of CHF 79.9 billion and employed around 1,500 staff. Its majority shareholder is the AAA-rated Dutch Rabobank.

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Bank Sarasin is a leading Swiss private bank whose many years of banking experience has made it consciously opt for sustainability as a key component of its corporate philosophy. It provides a high level of service and expertise when acting as investment advisor and asset manager for private and institutional clients. Within Switzerland, Sarasin has offices in Basel (head office), Berne, Geneva, Lugano, and Zurich. Bank Sarasin & Co. Ltd is listed on the SIX Swiss Exchange.