

Media release

Dubai, 24 January 2010

Artistes enthrall audiences at Bank Sarasin-Alpen and Alpen Capital's Global Fusion

Bank Sarasin-Alpen (ME) Limited, a subsidiary of Bank Sarasin & Co. Ltd, a leading Swiss private bank, together with its investment banking associate Alpen Capital (ME) Limited successfully hosted its sixth annual GLOBAL FUSION concert on January 22, 2010 at the Jumeirah Beach Hotel in Dubai. The event was attended by clients from across the GCC and leading personalities from the region.

Global Fusion – Dubai 2010 brought together 10 artistes from across the world with their varied musical styles. Lead by Ustad Shujaat Khan – the sitarist with a sufi twist, the concert also featured musical gurus like Dhaffer Youssef, Tim Ries, Kevin Hays, Chander Sardjoe, Nguyễn Lê, Katayoun Goudarzi, Yogesh Samsi, and Manjari Chaturvedi. The UAE artiste, Adel Al Khumais enthralled audiences with his melodious tunes on the Oudh.

Bank Sarasin-Alpen and Alpen Capital started operating in the DIFC in early 2005. The two organizations function in a unique business model wherein the investment banking capabilities of Alpen Capital complement the private banking activities of Bank Sarasin-Alpen. The organizations have expanded their operations to Qatar and Oman in 2008 and to India in 2009.

Global Fusion – Another success

Rohit Walia, Executive Vice Chairman & CEO Bank Sarasin-Alpen and Alpen Capital

“We have received good feedback from clients on our Dubai event. This years' concert added a new dimension to the Global Fusion concept by weaving in the mystical elements of Sufism through music, poetry and dance.”

—— Ends ——

About the artistes:

Ustad Shujaat Khan - on the Sitar with elements of Sufi Music.

Adel Al Khumais – the famous UAE artiste on the Oudh

Dhafer Youssef – the Tunisian musical genius also known as “Electric Sufi” on the Oudh

Tim Ries - An extraordinary jazz musician on the Saxophone

Nguyễn Lê,– The French-Vietnamese guitarist and one of the most creative of the many jazz players

Kevin Hays – the famous pianist and composer from the US Percussionist on the drums combining jazz and western classical music

Chander Sardjoe -Percussionist on the drums combining jazz and western classical music

Katayoun Goudarzi –Iranian poet reciting the original poetry of the Persian Sufi poet, Mowlana Rumi

Yogesh Samsi – Famous tabla player from India

Manjari Chaturvedi – A trained Kathak Dancer who has digressed from her traditional & classical roots to dance to the strains of Sufi music

For more information please contact:

Sameena Ahmad | Corporate Affairs
T: +971 (0)4 363 43 00 | e-mail: sameena.ahmad@sarasin-alpen.com

Sarasin – Sustainable Swiss Private Banking since 1841 – www.sarasin.com

The Sarasin Group has its roots as a leading Swiss private bank. As an international financial service provider committed to sustainability, the Group is now represented in more than 20 locations in Europe, the Middle East, and Asia. By end of June 2009 it managed total client assets of CHF 79.9 billion and employed around 1,500 staff. Its majority shareholder is the AAA-rated Dutch Rabobank.

Bank Sarasin-Alpen (ME) Ltd – www.sarasin-alpen.com

Bank Sarasin-Alpen is incorporated as Bank Sarasin-Alpen (ME) Limited in Dubai, as Bank Sarasin-Alpen Qatar, LLC, in Qatar and as Sarasin-Alpen LLC, in Oman. These subsidiaries of Bank Sarasin, Basel, Switzerland provide the complete range of Bank Sarasin's private banking services. In addition to UAE, Qatar and Oman, the bank caters to the requirements of private and institutional clients in the Middle East and South Asia.

Alpen Capital (ME) Ltd – www.alpencapital.com

Alpen Capital (ME) Limited is incorporated as a limited liability company in the Dubai International Financial Centre, Dubai, United Arab Emirates and is licensed by the Dubai Financial Services Authority. With local know-how and regional expertise, Alpen Capital offers a full range of corporate advisory services including Debt Advisory, Equity Advisory, Mergers & Acquisitions Advisory and Credit Ratings Advisory. Apart from the UAE, it has offices in Qatar, Oman and India.