

Media release

Dubai, 17 June 2010

Bank Sarasin-Alpen awarded ‘‘Best Private Bank 2010 in the Middle East’’

Bank Sarasin-Alpen (ME) Limited, a subsidiary of the leading Swiss private bank, Bank Sarasin & Co. Ltd, was named the Best Private Bank in the Middle East at the Banker Middle East Industry Awards 2010. The award ceremony was held yesterday at the Godolphin Ballroom at the Emirates Towers Hotel. This is the third time that Bank Sarasin-Alpen has been awarded with this accolade, having won it previously in 2007 and 2008.



The Sarasin Group is incorporated in the GCC as Sarasin-Alpen. It was established in the region with its first office in Dubai in 2005 and since then has built a strong presence by expanding its operations to Qatar, Oman and India. In the GCC and India, Bank Sarasin-Alpen operates along with its Investment Banking associate, Alpen Capital. The two organizations operate through a simple and successful business model where in the investment banking services of Alpen Capital complement the private banking activities of Bank Sarasin-Alpen.

Rohit Wallia, Executive Vice Chairman & CEO, Bank Sarasin Alpen Group

‘‘Being recognized as the Best Private Bank in the Middle East for the third time is a special honour for us considering that we have only been present in the region from 2005. This award is testimony to our innovative products and service offering.’’

Fidelis M. Goetz, Head of Private Banking, Bank Sarasin & Co. Ltd, Switzerland

‘‘I am delighted that we have yet again won the Best Private Bank award in 2010. The Sarasin Group has always maintained the highest level of quality and service to its clients. This award will further encourage us to serve our clients even better.’’

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Sarasin – Sustainable Swiss Private Banking since 1841 – www.sarasin.com

The Sarasin Group has its roots as a leading Swiss private bank. As an international financial service provider committed to sustainability, the Group is now represented in more than 20 locations in Europe, the Middle East, and Asia. By end of December 2009 it managed total client assets of CHF 93.7 billion and employed around 1,500 staff. Its majority shareholder is the AAA-rated Dutch Rabobank.

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Regulated by Dubai Financial Services Authority



Sustainable Swiss Private Banking since 1841.

Bank Sarasin-Alpen is incorporated as Bank Sarasin-Alpen (ME) Limited in Dubai, as Bank Sarasin-Alpen Qatar, LLC, in Qatar and as Sarasin-Alpen LLC, in Oman. These subsidiaries of Bank Sarasin, Basel, Switzerland provide the complete range of Bank Sarasin's private banking services. In addition to UAE, Qatar and Oman, the bank caters to the requirements of private and institutional clients in the Middle East and South Asia.